

# Art & Culture ON MAUI

**BH FREELAND**  
A Passion for Hawaii



“Kapalua Glow” Oil on Canvas, 36" x 48"

Impressionist painter, Betty Hay Freeland, has a family history that dates back to the days of the Hawaiian monarchy, running to her great-grandmother, who was half-sister to Princess Kaiulani, and great-grandfather, who was appointed the first governor of Hawaii in 1891. Betty Hay's perception of Hawaii is unlike any other artist's – with 100 years of Hawaiian heritage

behind each stroke of brush and movement of palette knife, which Betty Hay handles with equal skill and feeling, she invites you to share in her impression of Hawaii. This impression is rich with natural beauty and splendor.

Many of Betty Hay's paintings provide a view into the untouched Hawaii of days past, and she is committed to efforts that preserve the land and culture. Betty Hay is very active in the community and presently sits on the Board of Directors for Friends of Moku'ula, Lahaina, a non-profit organization

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that initiates the process of restoring and protecting one of the most significant and sacred sites in Hawaii. For her annual exhibit with the Village Gallery in Lahaina, she created a new image to benefit the Friends of Moku'ula. The sale of this painting, and the giclée reproductions are in essence a fundraiser, with a portion of the proceeds going to Friends of Moku'ula.

It has been said that Betty Hay's value as a chronicler of this passing era in Hawaiian history is inestimable. Her knowledge, skills as an artist, vision, heritage, and upbringing make her one of few candidates capable of such a position. She was born into

plantation life on the Kohala Sugar Company Plantation on the Big Island of Hawaii, where her father was a mill engineer.

Betty Hay attended Punahou School, the University of Colorado, after which she moved to New York City to further her studies. At that time, Betty Hay had elected for a career in fashion marketing, fine art had yet to play a prominent role in her life.

In 1963, Betty Hay returned to Hawaii and married George (Keoki) Freeland of Lahaina, who was just starting his career as a field engineer in the sugar industry in Oahu – it seemed that Betty Hay was drawn

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to return to a lifestyle that she knew well as a child. As a young married woman in a new home, she satisfied some of her creative desires by refinishing and upholstering furniture and making draperies. With that



“Nani Wai” Oil on Canvas, 32" x 14"



“Kamakani Kuau” Oil on Canvas, 26" x 30"



"Honolua" Oil on Canvas, 28" x 44"



"Puanani" Oil on Canvas, 16" x 20"

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accomplished, she turned her attention to the bare walls and thought that a few paintings might spruce them up. Her practical solution was to take art classes. For the next 20 years, Betty Hay's attention was focused on raising her three children and making art. Whenever possible she took art classes, particularly those taught on location, and she participated in exhibits when the time allowed.

Betty Hay reflects, "I have a passion for Hawaii that is never satisfied." Standing before one of her paintings, you can't help but feel her passion radiating out from the paint and the canvas - her beautiful Hawaiian landscapes and seascapes speak volumes. Noteworthy among her commissions is the entry piece at Plantation House Restaurant, Kapalua; eight paintings at The Ritz-Carlton Kapalua; and paintings exhibited in the Orchid Hotel on the Kohala Coast, and Parker Ranch Headquarters on the Big Island.

April, 2004, Tedeschi Winery at Ulupalakua, Maui, released its second label featuring the art of BH Freeland. Maui Visitors Bureau will be using the image "Wailea Sunset" in marketing and promotions during 2005.

In her leisure time, (during which she can't help but paint,) Betty Hay and Keoki enjoy traveling the world and exploring new cultures. Her most recent trips to Italy and

China contribute to her continued growth and richness as an artist.

Betty Hay cares about her culture and community; in addition to being a Board Member for Friends of Moku'ula, she is a past Director of Hui No'eau Visual Arts Center, Art Maui, and Lahaina Arts Society.

A collection of art posters, limited edition prints, giclées on canvas, and originals are available at Village Galleries in Lahaina and Kapalua. The oldest established gallery on Maui, Village Galleries has represented Betty Hay's work since 1970.

Don't miss her annual exhibit, "Ka Makani a me Kai o Maui," from February 17 - March 8, 2006, at the Village Gallery, 120 Dickenson Street, Lahaina, Maui. Ph:661-4402, 800-346-0585. This exhibit captures the spirit of wind and ocean on Maui. You'll fall in love with her work!

Come Experience the Artist's Original Works and Limited Edition Giclées at these Village Galleries Locations:

**Lahaina**

120 Dickenson Street  
661-4402 • 1-800-346-0585

**Village Gift Gallery**

Corner of Front & Dickenson  
Adjacent to the Historic Baldwin House  
661-5519

**Kapalua**

The Ritz-Carlton Kapalua  
669-1800 • 1-800-600-1500

View Betty Hay's work online at:

[www.bhfreeland.com](http://www.bhfreeland.com)

**MAUI TO GO**  
Arts & Crafts



505 Front St. • Lahaina, Hawaii 96761 Tel/Fax: (808) 662-0799  
10am - 10pm everyday • e-mail: [mauitogo@verizon.net](mailto:mauitogo@verizon.net)

**Something Special to Take Home from Maui To Go**

Maui To Go Arts & Crafts specializes in works made by local artists and crafters. Monique Chicheportiche, a petite Parisian with a strong French accent, is the personable and lively director of the gallery and will make your visit there a memorable one. She has carefully selected hand-made products by over 100 artists.

If you are looking for images of the island, you'll find fine art prints, photography, paper works and even nostalgic Hawaiiana reproductions. A unique feature of this store is one of the largest and varied selections of ceramics, ranging from raku-fired vases and colorful wall pieces to functional dinnerware. Also featured are stunning glass works done by local glassblowers living on the slopes of Haleakala. Weaving with native plants and fibers results in the wide range of basketry on display. Woods such as koa, mango,

monkeypod and coconut have been worked into bowls, vases and utensils. Beautiful hand-painted silk clothing, protea candles, petroglyph items, jewelry pieces and more can inspire wonderful gift ideas for everyone on your list.

The tasteful environment of the shop is a result of Monique's love of various arts and crafts which was sparked by her sister, Joëlle C, whom Monique came to visit 15 years ago - and stayed!

Joëlle is a celebrated Maui artist and long-time resident and you will be able to enjoy a unique collection of her original works and limited editions at Joëlle C. Gallery, a fine and elegant space adjacent to Maui To Go. The combination of fine arts and beautiful crafts with the friendly atmosphere created by Monique and her husband Dan will make your visit to both shops at 505 Front Street worth the stop in Lahaina.



Nature Symphony with Light, Blues and the Wisdom of Fall

oil on carved wood

*Joëlle C.*  
GALLERY

505 Front St., Lahaina HI 96761  
[www.joellecgallery.com](http://www.joellecgallery.com)  
(808) 662-0799

Originals and Limited editions